

# Serving Dubuque for Over 40 Years

Charles Fiegen didn't want to take over the family farm. After being released from the army for a hearing problem (which was later corrected), he became interested in the Cosmetology industry.

Fiegen graduated from and worked for Stewart School of Hairstyling in Sioux Falls, South Dakota. Then, in 1966, he started Capri Cosmetology College in Dubuque, enrolling 14 students that first year. Now, 42 years later, Capri College (as it is now called) has three locations, with an average enrollment of 100 students per location. The college employs 23 individuals at the Dubuque campus alone and 70 corporate-wide.

The schools share a philosophy to offer the most comprehensive, hands-on education possible, to provide students not only knowledge and technical skills, but also the people and business skills needed to be confident and successful. Through his hard work and dedication, Fiegen has developed Capri into an institute promoting professional advancement and continuing education.

Capri's main concern is for the students. The student salon and spa is where the real learning happens. "Being on the clinic floor at Capri makes me feel like I am working in a real salon," said Hillary Dotterweich. "I get so much hands-on experience that I know I will be ready to enter into a salon immediately after graduation." Here the public is served with salon and spa services at a reduced price. "I look 20 years younger and 15 pounds lighter in two hours flat," exclaimed Alice Engelkins, following her haircut and style from a Capri student.

Capri College has expanded its program offerings over the last couple years to meet local need. Massage Therapy, Nail Technology, and Esthetics (skin care) have been added. This year Capri has partnered with Northeast Iowa Community College (NICC) to offer students an Associates Degree in Entrepreneurial Cosmetology. Through this new degree, students will learn even more of the business and marketing side of owning their own business.

Capri College continues to update and improve its curriculum, product lines, and services. It carries many major brands of hair and skin products at reduced prices. Capri is also joining the "green" movement with ammonia-free products such as Farouk/Chi hair care and Pureology. Skin care lines include Dermologica and Bioelements. Service to the community and various charities are part of the Capri culture.

The Capri clinic offers customers the same hair, skin, nail, and massage services found at a regular salon or spa including haircuts, rake treatments, hair extensions, highlights, perms, straighteners, European facials, waxing, body wraps, manicures, pedicures, nail art, paraffin dips, full body massages, hot stone massages, reflexology, and ear candling.

Capri College began as a family-owned venture and will remain so long into the future. Charles and his wife Linda's six children have all become entwined in the college or in Cosmetology in some way over the years. They will eventually take over its entire operation. Anthony is the director of the Davenport school and Matthew serves as the corporate director and chief operating officer. The third boy, Christopher, is the Director of the Cedar Rapids school while their daughter, Sara, works in

the corporate accounting office in Dubuque. Kaity is an Esthetics graduate and owns Exhale Day Spa on Main Street, and their youngest daughter, Erin, is the corporate director of enrollment services. This family commitment to the college and their desire to keep it on the cutting edge is not lost on the students. "We learn from the best to be the best," remarks Sacha Healy.

Charles moved the college to its current location in the historic district of Dubuque, 395 Main Street, in 1968. In 1977, a Capri location was added in Cedar Rapids. In 1978 the old state liquor store was purchased to further expand the Dubuque location. And, finally, the college expanded to Davenport in 1987. Renovations on the Dubuque School began last winter and the changes are remarkable.

Competing in the health and beauty industries requires constant reviewing and updating. The corporate directors and staff of Capri share a common goal to maintain the integrity of the college and to shine a positive light on the industry in which it operates. To this end, they employ only top-notch instructors and send them to cutting edge training conventions each year so they can stay up to date with this constantly evolving industry.

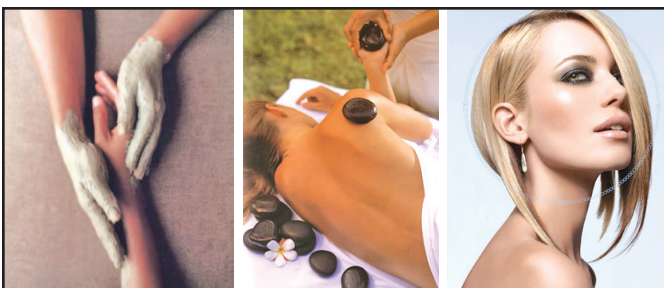
Erin Fiegen, director of enrollment services, feels they are achieving their goals for the college. "Capri graduates continuously come back to the school to thank the staff for helping them begin a career they love. This tells me that we are doing something right!!!"

The hours Capri offers services to the public are: Monday 10:30 a.m. to 6:00 p.m., Tuesday, Wednesday, and Friday 10:00 a.m. to 4:30 p.m., Thursday 8:30 a.m. to 8:00 p.m. and Saturday 8:00 a.m. to 3:00 p.m. College class times vary for students depending on the program.

Capri College's reputation is the result of decades of dedication to providing the best education possible, while serving the community with quality products and services. For more information about Capri College call 563-588-2379 or 800-728-0712, or visit their Web site at [www.capricollege.edu](http://www.capricollege.edu).



Capri offers the most comprehensive, hands-on education possible.



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